The Arab World and Middle East\textsuperscript{1} since Entente\textsuperscript{2}

During the decades prior to Entente Cordiale, leading European powers consolidated their positions by expanding the spheres of influence – i.e., their colonial/imperial possessions. Great Britain was interested mainly in securing the route to India, meaning with respect to the Middle East annexing Aden (1839), controlling Bahrain (1880), Muscat (1891) and Kuwait (1899). The French began the foundation of their Empire by the conquest of Algeria (1830), followed later by the occupation of Tunisia (1881) and the incorporation of Morocco (1912). Russia was building a vast Asian Empire, also at the cost of the Ottoman Empire. All of the Middle East—including Egypt, Persia (Iran) and the Sudan—was drawn into great powers’ politics.

With the beginning of the XX century, both the Ottoman Empire and Persia had every cause to feel insecure (hence, reform movements and revolts of 1908 and 1911 in Turkey, and the constitutional movement in Iran of 1906-1911). Turkey established close relations with Germany\textsuperscript{3}.

Entente Cordiale was formed—as it is known—in two stages: in 1904 (8 April), when a British-French agreement was concluded, widened in 1907 by the access of Russia. It was called Entente Cordiale, triple Entente, or in short the Entente. According to the major clauses of the 1904 agreement, France resigned from all objections to British occupation of Egypt (the


\textsuperscript{2} Paper delivered at a conference organised by the Danish Royal Institute of International Studies on the centenary of Entente.

French resigned from insisting on fixing a time for its termination, while Britain acknowledged the right of France to interfere in Moroccan affairs, together with the introduction of so-called reforms on condition of respecting the hitherto-acquired rights of British citizens. French recognition of British rights in Egypt (and understandably, also in the Sudan) did not have any practical significance, since the French could not do much about that, particularly as they were forced to leave Fashoda (in Southern Sudan) in 1898. The French however gained a great boost to their empire by being granted a free hand in Morocco. It follows that the British monarch Edward VII (1901-1910), in recognition of British isolation on the international arena, was ready to go as far as possible to satisfy the French (and later Russians) and attract them into a British sponsored political-military alliance.

The British-Russian Convention (signed on 31 August 1907) covered three matters, which were of interest to both sides: Tibet, Afghanistan and Persia. Russia and Britain resigned from interference in the affairs of Tibet. Russia guaranteed the security of Afghanistan. Both sides agreed to the partition of Persia into their own spheres of influence. Britain granted Russia the northern and more rich part of Persia as sphere of influence, while the southern part of the country became its own sphere of influence. The two sides were separated by a “neutral” central part that included the capital Tehran.

So, Entente Cordiale had obviously a Middle Eastern moment at its core: firstly—in 1904, when it was convened between Great Britain and France. The two world powers solved (at least some) problems of their hitherto existing rivalry in Egypt (unilateral occupation of the country in 1882, earlier attainment of controlling shares over the Suez Canal Company in 1875) and the Sudan (the Mahdist uprising and the Mahdist state of mid-1880’s and 1890’s conquered by the British in 1898—i.e. by Kitchener), also North Africa (accepting the primacy of French interests explicitly in Morocco and implicitly in Tunisia and Algeria). Hence, each side accepted the other’s sphere of influence, attainments in the Middle East, granting themselves freedom of action on the particular terrain.

The expansion of Entente Cordiale by the access of Russia in 1907 to the club, through British initiative, again took place at the cost of Middle Eastern nations. This time, Persia (since 1935, Iran) was at stake (not to mention Afghanistan). The division of Persia into a northern—Russian—sphere of influence, and southern—British—sphere of influence proved a strategically vital moment (i.e., the occupation of northern Iran by the USSR and southern Iran by Britain) during World War II in the context of the Axis states battle for the Middle East.

Keeping the chronological sequence of events, the Ottoman Empire’s penetration by Germany led to its involvement on the side of Central Powers and access to World War I (theatres: Iraq, Arabia, Egypt-Suez Canal).

The downfall of the Ottoman Empire as a consequence of World War I was tantamount to British and French supremacy in the Middle East, in general—European supremacy. Mandates’ system meant the establishment of new nation states in the region modelled on French and British patterns. Besides – there were during the inter-war period independent Turkey, Iran, Arabia (Al-Hijaz was during the war in alliance with Britain, however the Saudis later, conquering the former in addition to the larger part of the Arabian Peninsula, established Saudi Arabia), as well as Italian, French and British occupied Eritrea and Somalia.

British-French supremacy in the area during the post-World War I period was legalised within the framework of the League of Nations. Hence, article 22 of the League of Nations Covenant referred to colonies and dependent territories, whose inhabitants were not yet capable of ruling themselves in difficult international circumstances. The prosperity and development of those people is a sacred civilisational mission (The White Man’s Burden). That mission could be carried out by developed nations whose resources, experience and geographical location could best facilitate undertaking similar responsibility as League mandatory powers. Particular reference was made to some communities of the former Ottoman Empire, which attained such a degree of development that their existence as independent nations could be temporarily acknowledged, on condition of having the advice and assistance of a mandatory until they become capable of independent government. The will of particular nations should be taken into consideration in the choice of the mandatory. This was the case of A-type mandates (there were also B and C). Hence, Iraq, Palestine and Transjordan were assigned to Great Britain, while Syria and Lebanon—to France5.

The inter-war period\(^6\) in the Middle East was marked by struggle for independence. Main efforts of Arabs during the period were directed towards ending foreign rule and gaining independence. Social, economic and political reforms were pushed into the background (e.g.: Iraq, whom formal independence was granted in 1932, and Egypt—in 1936; both as kingdoms; the question of Palestine; the Balfour Declaration of 2 November 1917; Jewish mass immigration into mandatory Palestine; Fascist/III Reich menace; inconsistent British policies in Palestine). In that period and during World War II, the situation in the Middle East was highly complicated both strategically (in the context of great powers politics) and regionally (with respect to inter-state and local politics).

With the liquidation of the Ottoman Empire, after World War I, the stage was set for Great Britain and France as the new dominant powers of the Middle Eastern region to achieve their goals. Their status was—on the one hand—defined by the League of Nations, which (as mentioned) formally granted them in accordance with article 22 of League Covenant mandatory powers. On the other hand, due to popular opposition to the mandatory system, relations had to be regulated by bilateral treaties, such as the 1930 British-Iraqi treaty, becoming the basis for Iraqi formal independence as a constitutional monarchy and access to the League of Nations in 1932. Egypt also achieved formal independence from the British in 1936, also becoming transformed into constitutional monarchy. None the less, the British continued to maintain military bases in the area, while the French—direct presence in the mentioned mandatory areas as well as in North Africa (Morocco, Algeria and Tunisia).

The strategic importance of the Middle East (particularly for British and, to a lesser extent, French imperial interests, later for the Allies’ war efforts, and naturally for the rival Axis powers)\(^7\) was crucial in connection

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\(^6\) For a detailed view of the Middle East during these times, see: Roger Owen, op. cit.

with substantial oil riches of the region as well as its importance for sea and
land communications lines between Europe and the United States—on the
one hand—and Central Asia and the Far East—on the other.

With the outbreak of the World War II, the area became directly threat-
ened by Italy and Germany, to the effect of weakening British positions in
Iraq, Egypt, Iran and elsewhere in the area. Hence, after the defeat of France
by Germany in May-June 1940, Syria and the Lebanon—through the Vichy
authorities—became an Axis sphere of domination. These Levantine territo-
ries were used by Germans to render assistance to the anti-British coup of
May 1941 in Iraq headed by Rašád ‘Alí al-Kaylání. So, in June-July 1941
British forces together with Free French defeated Vichy forces. The latter
were given the choice of leaving to France or joining gen. De Gaulle’s
forces. The majority of them joined De Gaulle’s Free French.

As to Iraq, the mentioned serious development came, when in
April/May 1941 a pro-Axis politician Al-Kaylání, drawing behind himself
the army headed by nationalist elements, seized power in Iraq, forcing the
pro-British regent ‘Abd al-Iláh to leave the country. German propaganda and
Arab nationalists accused the British of conspiring to get rid of king Ğâzî I
(1933-1939: killed in car accident), who polarized national anti-British sen-
timents, and appoint his uncle as regent, for the time when the heir to the
throne-king Faysal II would be under age. By deciding upon prompt military
intervention against the Al-Kaylání government (May 1941), the British
launched a period called by historians the second British occupation of the
country.

Combat operations in the Balkans (operation “Marita”), particularly the
seizure of the island Crete (May-June 1941), coupled by the mentioned
Vichy menace in Syria and the Lebanon, also the Iraqi coup, created at that
moment a quite serious opportunity for the Germans to take over the entire
Middle East.

Somewhat earlier, in spite of many unfavorable circumstances, the Mid-
dle East seemed secure until Italy joined the war in June 1940 on the side of
Germany. On 10 June 1941 Italy declared war on Great Britain and France,
which meant the extension of military operations to the Mediterranean and
Africa. At that time too British forces had to wage battles against Italian
forces in Libya and Eritrea. Egypt came within the range of strike of the It-
alian air force, operating from Libya. On 18 September 1940 the Italians start-
ed their offensive against Egypt, advancing by 18 September to Sidi Barrani.

*die East and North Africa 2000: A Survey and Reference Book*, Europa Publications,
The loss of Egypt would have given the enemy control over the Suez Canal, in addition to access to the routes towards oil-rich Persian Gulf and strategically important Indian Ocean. Instead of that, Italian forces had to withdraw back into Libya as the consequence of losing the battle against the British at the end of the same year (Operation “Compass” under the command of gen. O’Connor). Within only few days, the Italian forces of Marshall Graziani were destroyed. The British continued their march on Libyan soil controlling Bardia (5 January 1941), fortified Tobruk (23 January), and Benghazi (6 February).

Heavy losses induced Mussolini to accept (10 February) the German offer of participation in the defense of Tripolitania, and within few days first formations of what was later called Deutsche Afrika Korps (DAK), under the command of gen. Erwin Rommel, landed in Libyan Tripolis.

In the meantime, the British became involved in the defense of Greece (attacked by Italy on 28 October 1940), while certain British forces were engaged in battles waged in Ethiopia, Somalia and Eritrea. Gen. Rommel took advantage of the occasion by attacking weakened British positions, conquering successively: Benghazi (4 April 1941), Derna (7 April), Bardia (9 April), and the important port Tobruk (20 June). The fall of Tobruk was for the Allies a heavy loss, which made the way open for the enemy towards Alexandria. On 30 June Axis forces reached Al-Alamein. The main battle of Al-‘Alamein was decided by the British counter-offensive initiated on 23 October 1942 under the command of Field Marshall Montgomery, which proved to be a surprise for Axis forces and successful in breaking the German-Italian front (4-5 November). Consequently, the battle of Al-Alamein ended with a long retreat of Rommel forces, chased by the VIII Army of Montgomery. That marked the end of the Axis presence in North Africa.

Simultaneously, the American-British Operation “Torch”, Allied landing on the North African shore (November 1942) did the rest by liquidating both the Vichy presence in the area (admiral J. Darlan’s order of surrender and his joining the Allies), and remnants of Axis presence in Libya. In brief, the battle of Al-Alamein was a major point in fight for the Middle East. Seven months later the entire North Africa was cleared of Axis forces. Then British-American Middle East Supply Center became the coordinating body of Allied war efforts in that region.

As to the impact of events on the Egyptian scene, it should be mentioned that when German-Italian forces at the end of 1940 accelerated their march in the direction of Alexandria, many Egyptians—in their hatred to the occupants—attached the hopes for liberation with the defeat of Great Britain in the Middle East, including North Africa, while Ḍayz Ḍal Al-Miṣrī, Egypt-
ian army chief of staff (later dismissed), was active in this respect, while
colonel Anwar as-Sadat (later jailed) was organizing secret anti-British mil-
titary actions. Also pro-Fascist para-military organization of Gam’iyat Misr
al-Fatat (Green Shirts’ Society) were cherishing such hopes. Fearing for his
own eventual position, king Farouk started to hesitate and distance himself
from the British, by nominating ‘Ali Mahr—then unsympathetic to the Brit-
ish—as prime minister. The balance of power on the Egyptian internal
scene started to shift away from the British, who in this critical moment
undertook a decisive action. On 4 February 1942, the British ambassador Sir
Miles Lampson forced king Farouk, by means of British tanks surrounding
the royal palace, to dismiss Mahr and nominate instead of him as prime
minister the leader of the Wafd party Mustafa an-Nahhas. That action
shocked the country deeply and discredited the Wafd among the Egyptian
population and army. This insult to the monarch was viewed at the time as
tantamount to an insult of the Egyptian nation. General Muhammad Nagib
submitted his resignation from the army (rejected by the monarch), while
lieutenant Gamal ‘Abd an-Nasir with a group of young officers thought
about ways to rid the country of the British.

Equally important as Egypt for the Allies was Iran. Its strategic signifi-
cance (also naturally in connection with Iranian rich oil fields) became
enhanced after Germany’s attack on the USSR in June 1941, followed by
serious German successes on the Soviet fronts. Besides, German industrial
and trade interests were well established in that country at an earlier stage.
Nazi propaganda was active stirring up anti-Ally (particularly, anti-British)
national sentiments. Reza Shah and Iranian elites (including the army) on the
bulk were showing a pro-German attitude.

With the access of USSR to the war on the side of Allies, there arose (in
August) the question of Allied arms deliveries to that country through Iran.
Reza Shah’s rejection of this idea, which had supported by the US within the
Lend-Lease Act of 1941, caused the Soviet Union and Great Britain to
undertake action. On the 25 August 1941 Iran was invaded by the Soviet
Union from the north and Britain from the south, meeting insignificant
resistance on the part of Iranian troops. Reza Shah abdicated, being replaced
by his son Mohammad Reza. A treaty was signed between Iran, Britain and
the Soviet Union to the effect of respecting the territorial integrity of Iran,
its independence, defense against aggression, and the pledge of leaving the
country by foreign forces within six months after the end of the war.
After the Second World War, during the Cold War period, the fight of Middle Eastern nations for independence from European domination became more forceful, especially in the aftermath of the Palestinian An-Nakba (The Catastrophe, connected with the establishment of the state of Israel in mid-May 1948 and the defeat in the war afterwards). The resultant unrest took the shape of mass movements as well as military coups d’etat (Egypt, Syria, Iraq, Yemen), removing successively British and French positions from the region.

During the Cold War and the prevalence of the bi-polar world order, the Middle Eastern countries joined on different sides of the international (and to that, regional) fence, becoming client states of one of the superpowers. We had then the policy of military-political pacts. In the Middle East, the British-sponsored Baghdad Pact covered Turkey, Iraq, Iran and Pakistan (The organisation was renamed as the Central Pact in 1959 after the withdrawal of Iraq). This tendency was opposed in the Arab world by Egypt of the Free Officers, who seized power in July 1952 and were headed by Gamal ‘Abd an-Nāṣir. Naser was at the early stage the advocate of a nationalist pan-Arab policy, with the Palestine question being one of the major issues on the Egyptian agenda. With the passage of time a radical-populist (branded officially as socialist) socio-political programme evolved in Egypt, republican Iraq (after 1958), Libya (since Al-Qaḍāfī’s seizure of power in 1969) and Algeria (after independence in 1962). The other trait of these governments was close ties with the USSR. This consideration, coupled by the requirements of the fight against Israel drew them into an anti-Western position. On the regional Middle Eastern level, it meant the aggravation of the Arab-Israeli conflict. Lack of victory in the wars with Israel and the Palestinian front, in addition to the costs of armaments and the militarisation of the particular countries’ life, as well as the inadequacy of the theoretical and practical proposals of so-called Arab socialism—created circumstances for the

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rise in activities and the domination of the political scene by existing rival ideological-political options—above all, by Islamic radicalism, often called: fundamentalism.

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The impact of the cold war upon the Middle East could be understood against the already-presented background—i.e., that after World War II most Middle Eastern countries won their independence generally within an anti-West European context of decolonisation. National identity and independence were understood as being jeopardised by the West. In the circumstances of globalisation of international affairs, or—in other words—in conditions of the bi-polar world order, the ascertainment of national identity (often aggressive) gained its ideological justification—and was constantly reinforced by the logic of super-power rivalry.

The resultant equation, derived by nations of the Middle East out of their past and present history, was quite simple: colonialism was tantamount to exploitation of their own national wealth. Hence, the West should return at least some of what was taken earlier. One further step upon this path is the concept: ‘we’ as versus ‘the alien’, being compatible with the historical dichotomy of Muslims and Christians, mindless of the region’s own larger or smaller Christian minorities. Thereby, asymmetric categories prevailed, and—to use seemingly a great abbreviation—the Islamic culture in effect shows signs of becoming increasingly hermetic, introspective and irresponsive to the changing world. However such a way of thinking is not deprived of its own rationale. As an example could serve the optic of the so-called II Gulf War. More specifically, the air strikes of three Western powers (USA, Britain and France), carried out during the final days of the Bush (senior) presidency, were conceived to weaken Saddam Hussein’s grip on power and eventually topple his government. In turn, Saddam regarded such air strikes as a way of strengthening his authority, because there were many nationals as well as Arabs and Muslims from abroad, who consciously or subconsciously support the fellow-countryman and Muslim—be him a despot against Americans, Europeans or (say, foreign) Christian—regardless of their positive traits.

In these circumstances, populist and simplistic ideas find a fertile ground. The phenomenon is characterised by the politicisation of all spheres of public life (extending practically to many spheres of private life, in conditions of lack of delimitation between the two), and the rise of religious sen-
timents as the historically proven answer for the existing dilemma of innovation. Politics and Islam are—at the extremes—reduced to aggressive radicalism. Needless to emphasise that as a creed, way of life, culture and tradition, Islam is a permanent phenomenon. The West (in fact, the US) should not facilitate—through malconceived practices—tendencies towards the hermetisation of the ‘rival’ world, but pay attention and consideration to the mentioned two parallel components, of which hopefully (as a long-term strategy) radicalism could be contained and terrorism eradicated.

It follows that the rejection of extremist fundamentalist options does not end the issue. Islamic traditions (including the basic principles of this religion) remain an integral part of Middle Eastern nations’ civilisation. The determination of the role of these positive traditions is an extremely crucial challenge, because then deal with the relationship between the phenomena of the hermetisation of the Islamic community on the one hand and modernisation on the other. In order to reflect its own essence, a given culture should arise out of its own intrinsic values (in other words, should be asymmetric as compared to other cultures), but in order to function in the contemporary world, it should acquire universal prerequisites and requirements of modernism (i.e. has to be symmetric).10

It should be added that apart from political orientations of the left, Islamic traditions facilitate collectivistic types of attitudes. In short, we should deal with the natural or social basis of social-democratic parties or orientations. Broadly conceiving the issue, the West could and should facilitate the consolidation—if not the emergence of liberal elements, social strata, structures, parties, institutions… etc. The proper tackling of the matter is necessary for securing future Middle Eastern stability, the integration of the region into the framework of global order, its participation in a dynamic world economic order. At present it seems that the US have no positive political philosophy or viable long-term policy: many practices play in the hands of radical elements.

The liberal option, which in my opinion should be postulated and supported by the US and Europe, will be suspended in a vacuum without an economic formula of growth. Encountering recession already for a long time, a prosperous Middle East could facilitate mutual economic boom. That should

generate substantially numbered middle classes in the Middle East as a substitute for the present state-sponsored class polarisation with its inherent explosive nature.

A comprehensive vision of the Middle Eastern order cannot ignore the significance of such regional issues as the Palestine and Kurdish questions.

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Today, after the colonial era, the world had undergone far-reaching transformations. Europe had solved its problems of the times of unpardonable great powers’ rivalry – equally colonial problems and inner-European problems: German-French antagonism, also the division of Europe into Western and Central-Eastern parts (not only in connection with the cold war; since during the interwar period there existed the Polish-German rivalry).

It could further be said, that today there is one world civilization with a common interest (historical connections between the Middle East and Europe, among Mediterranean peoples too). The so-called theory of the clash of civilizations or civilizational conflict is in my opinion a cover for the domination of a few hundred so-called multi-national corporations—amongst them armaments producers and petroleum corporations—which interpret globalisation in accordance with their own interests (i.e. the opening of world and national markets for them, the right to unlimited transfer of profits and practically uncontrolled activity—naturally all this to the detriment of the standard of living and employment of billions of people outside USA, though it could be argued—to the detriment of millions of US citizens too).

It is worthwhile to remind ourselves of the balance of millennium (year 2000) attainments: the jubilee session of UN General Assembly, the acceptance of the zero option in the field of Weapons of Mass Destruction, the tackling of the question of the underdevelopment of Africa and other parts of the world, other problems of a global character, UNO Conference in Copenhagen on world social issues (in 1998), UNO Conference with the participation of non-governmental organisations held in Durban (South Africa) at the beginning of September 2001 (closed just days before the terrorist attacks on USA), which discussed such matters as: world socio-economic development, aid rendered by developed countries to areas of poverty, condemnation of Zionism, expression of “sorrow” on the part of great powers for their colonial past (with the boycott of USA and some others).

After 9/11 the war against terror has become a global duty of the entire world community. Fred Halliday, in his book Two Hours that Shook the
World. September 11, 2001: Causes and Consequences, mentions in the forward that hundreds of Muslim (“Pakistani and Arab professionals”) have died under the rubbles of the twin towers of World Trade Centre, in addition to some 200 Yemeni doorkeepers and other service personnel employed at the Centre.

The war against terrorism should be carried out on a world wide scale, on a multi-aspect basis; should be carried out by means of military action, but not as the sole instrument (see: “Res Publica Nowa”, May 2002, Special issue entitled: Sacred war against terror or terror against terror). This one-dimensional option is costly and creates further problems. The American model of war against terrorism (sponsored by such neo-conservatives as Richard Perl, Paul Wolfowitz, Amos Perlmutter, Daniel Pipes, Giles Kepel and others) has all the traits of one-sidedness—i.e. the primacy of the use of force, in addition to being characterised by American unilateralism. The first stage in this war was the Afghan war against the Taliban, who did not want to extradite Al-Qa’ida people and Ibn Lādin—accused of participation in the terrorist acts against the US on 11 September 2001. Iraq was first accused of contacts with Ibn Lādin people and later—of possessing WMD. None of the accusations appeared to be true. Then came declarations (of 9 April 2003, on the occasion of the downfall of Baghdad) on the part of both US president George W. Bush and British prime minister Tony Blair about the emancipation of Iraqi people, sounding as an echo of British gen. Maude’s statement after the conquer of Baghdad in 1917: “We came as liberators and not as conquerors”. Well, it was not long, that USA and Britain obtained a UN Security Council resolution to the effect of treating Iraq as an occupied territory. The war in Iraq was declared as finished on 1 May 2003, but it still seems to continue. The American Administration is making the same imperial mistakes as the British.

Iraqi reconstruction plan proved to be unrealistic, because the country needs for that purpose, according to some estimates 500 billion US dollars for the next 20 years in addition to the country’s own resources, in order to start functioning as an example of a prospering society (as envisaged by

13 Roger Owen’s lecture at the BRISMES 2004 Conference at SOAS, London University, comparing the British pro-consul Cromer with the head of Coalition Provisional Council in Iraq Paul Bremer.
visionaries from Pentagon and the US Administration). We should be mindful that a deeply underlying aspect of the matter is the role of Iraqi and Arab oil, assumed to secure for the Americans absolute domination upon other world powers.

The democratisation of the Arab world as a declared US policy outlined in G. W. Bush’s speech of 7 November 2003 remains a kind of wishful thinking and slogans until instruments and mechanisms of its application are found (not to mention social forces, including middle classes interested in the stability of the democratic process). In fact, the present American Administration was thinking of copying the ideas and work of the former president R. Reagan of rendering support to the democratisation of Central and Eastern Europe, although some criticise the Reagan administration for supporting the dictatorship of Šaddám Husayn, whereas the present secretary of defence paid a visit to the Iraqi dictator (in the ‘eighties) on behalf of the president.

In the circumstances of the apparent failure of the American strategy in the Middle East (high material costs, human losses, fall in moral prestige), the interaction between Europe and the Middle East is seen not as the function of the last century but of a natural exchange lasting already three millennia. At present Europe is sought by the Middle East as some counter-weight for American unilateralism, source of cultural and technological assistance, and (especially in the context of Arab countries or Islamic countries’ common market projects) as an inspiring pattern of unification achievements in the shape of the European Union of multiple languages and cultures.